



FUNDACIÓN  
EUROAMÉRICA



UNIÃO EUROPEIA

# **IV Brazil-European Union Forum**

**Brazil and the European Union:  
Policies and economies  
in the green and digital transitions  
for a fair and inclusive development.**

**- 22, 23 July 2024 -  
Rio de Janeiro**

# PROGRAMME

## Monday, 22 July

**14:30h** Welcome coffee and registration.

**15:15h. Inauguration:** Strengthening the partnership between Brazil and the European Union for a Sustainable and Inclusive Development

Welcome: **José Ignacio Salafranca**, First Vice-President of the Euroamerica Foundation

*Inaugural speeches:*

**Jutta Urpilainen**, Commissioner for International Partnerships, European Commission

**Aloizio Mercadante**, President of Brazilian Development Bank, BNDES

**Maria Luisa Escorel de Moraes**, Secretary for Europe and North America, Itamaraty, Brazil

**16:15h. First session:** Fostering sustainable and competitive societies and economies. Global Gateway Investment Agenda

**Jorge Viana**, President, Brazilian Trade and Investment Promotion Agency, APEX Brazil

**Félix Fernández-Shaw**, Director of Latin America and the Caribbean. D.G. International Partnerships, European Commission, European Union

**Alexandre Carneiro**, Special Advisor to the Special Secretariat for the Investment Partnerships Program, Civil House of the Presidency of the Republic, Brazil

**Luis Mosquera**, Vice President of Siemens Brazil

*Presentation and moderation:* **Barbara Konner**, Executive Vice-President, Brazil-Germany Chamber of Commerce and Industry, Sao Paulo, Brazil

**17:25h. Second session:** The role of development banking and private financing for sustainable growth.

**Ana María Ibáñez**, Vice President of Sectors and Knowledge, Inter-American Development Bank BID

**Tony Silveira**, Vice President, Physical Infrastructure and Digital Transformation of CAF Development Bank of Latin America and the Caribbean

**Nelson Barbosa**, Director of Project Planning and Structuring, Brazilian Development Bank, BNDES

**Alexandre Staff Varela**, Head of Regional Representation for Latin America, European Investment Bank

**Leonardo Fleck**, Member of the Board, Biomas. Senior Head of Sustainable Innovation at Santander Brazil

*Presentation and moderation:* **Antonio Carlos da Silveira Pinheiro**, President of Foundation of the Center for Foreign Trade Studies, FUNCEX, Brazil

**18:45h. Cocktail**

## Tuesday, 23 July

**8:30h.** Welcome coffee and registration

**9:00h.** Opening dialogue for the second day:

Welcome: **Ramón Jáuregui**, President of the Euroamerica Foundation.

**Uallace Moreira**, Secretary of Industrial Development, Innovation, Trade and Services, Brazil

**9:30h. First session: The digital transition in Brazil and the EU. Governance and digital inclusion focused on the individual.**

*Special intervention:* **Rogério Souza Mascarenhas**, Secretary of Digital Government, Ministry of Management and Innovation of Public Services, Brazil.

**Cristina Akemi Shimoda**, General Coordinator of Digital Transformation, Ministry of Science, Technology and Innovation, Brazil

**Natalia Aristimuño Perez**, Director of Digital Services, European Commission, European Union (*online*)

**Abraão Balbino e Silva**, Executive Superintendent of the National Telecommunication Agency, ANATEL, Brazil

**Tiago Brocardo Machado**, Director of Institutional Relations, VIVO - Telefonica Brazil

**Rafael Mezzasalma**, Country Manager, Nokia Brasil

*Presentation and moderation:* **José Ignacio Salafranca**, First Vice-President of the Euroamerica Foundation

**11:00h. Second session: Brazil and Europe, complementary partners in the energy transition**

*Special intervention:* **Alexandre Silveira de Oliveira**, Minister of Mines and Energy, Brazil

**Cristina Lobillo**, Director of the Energy Platform Task Force and International Relations, DG Energy, European Commission (*online*)

**Elbia Gannoum**, Executive President of the Brazilian Wind Energy Association, ABEEólica

**Solange Ribeiro**, Vice President of Regulatory, Institutional and Sustainability, Neoenergía

**Ludmila Nascimento**, Director of Energy and Decarbonization, Vale

*Presentation and moderation:* **Alejandro Romero**, Partner and Global CEO, LLYC

**12:15h. Third session: Other energy sources and adaptation to the sustainable energy model**

**Mauricio Tolmasquim**, Executive Director of Energy Transition and Sustainability, Petrobras

**José Carlos de Vicente Bravo**, International Executive Director (Europe, Asia, Africa and Latin America), Repsol

*Presentation and moderation:* **Antonio Carlos Vilela**, Vice-President of Federation of Industry of Rio de Janeiro, FIRJAN

**13:00h.** End of session and transfer to lunch room

**13:30h. Closing Lunch** (restricted lunch. Invitation required)

*Closing Remarks:* **Félix Fernández-Shaw**, Director of Latin America and the Caribbean. D.G. International Partnerships, European Commission, European Union