



FUNDACIÓN
EUROAMÉRICA



UNIÃO EUROPEIA

IV Brazil-European Union Forum

**Brazil and the European Union:
Policies and economies
in the green and digital transitions
for a fair and inclusive development.**

**- 22, 23 July 2024 -
Rio de Janeiro**

PROGRAMME

Monday, 22 July

14:30h Welcome coffee and registration.

15:15h. Inauguration: Strengthening the partnership between Brazil and the European Union for a Sustainable and Inclusive Development

Welcome: **José Ignacio Salafranca**, First Vice-President of the Euroamerica Foundation

Inaugural speeches:

Jutta Urpilainen, Commissioner for International Partnerships, European Commission

Aloizio Mercadante, President of Brazilian Development Bank, BNDES

Maria Luisa Escorel de Moraes, Secretary for Europe and North America, Itamaraty, Brazil

16:15h. First session: Fostering sustainable and competitive societies and economies. Global Gateway Investment Agenda

Jorge Viana, President, Brazilian Trade and Investment Promotion Agency, APEX Brazil

Félix Fernández-Shaw, Director of Latin America and the Caribbean. D.G. International Partnerships, European Commission, European Union

Alexandre Carneiro, Special Advisor to the Special Secretariat for the Investment Partnerships Program, Civil House of the Presidency of the Republic, Brazil

Luis Mosquera, Vice President of Siemens Brazil

Presentation and moderation: **Barbara Konner**, Executive Vice-President, Brazil-Germany Chamber of Commerce and Industry, Sao Paulo, Brazil

17:25h. Second session: The role of development banking and private financing for sustainable growth.

Ana María Ibáñez, Vice President of Sectors and Knowledge, Inter-American Development Bank BID

Tony Silveira, Vice President, Physical Infrastructure and Digital Transformation of CAF Development Bank of Latin America and the Caribbean

Nelson Barbosa, Director of Project Planning and Structuring, Brazilian Development Bank, BNDES

Alexandre Staff Varela, Head of Regional Representation for Latin America, European Investment Bank

Leonardo Fleck, Member of the Board, Biomas. Senior Head of Sustainable Innovation at Santander Brazil

Presentation and moderation: **Antonio Carlos da Silveira Pinheiro**, President of Foundation of the Center for Foreign Trade Studies, FUNCEX, Brazil

18:45h. Cocktail

Tuesday, 23 July

8:30h. Welcome coffee and registration

9:00h. Opening dialogue

Welcome: **Ramón Jáuregui**, President of the Euroamerica Foundation.

Mariana Mazzucato, Founding Director of the UCL Institute for Innovation & Public Purpose (IIPP)

Uallace Moreira, Secretary of Industrial Development, Innovation, Trade and Services, Brazil

9:30h. First session: The digital transition in Brazil and the EU. Governance and digital inclusion focused on the individual.

Special intervention: **Rogério Souza Mascarenhas**, Secretary of Digital Government, Ministry of Management and Innovation of Public Services, Brazil.

Cristina Akemi Shimoda, General Coordinator of Digital Transformation, Ministry of Science, Technology and Innovation, Brazil

Natalia Aristimuño Perez, Director of Digital Services, European Commission, European Union (*online*)

Abraão Balbino e Silva, Executive Superintendent of the National Telecommunication Agency, ANATEL, Brazil

Tiago Brocardo Machado, Director of Institutional Relations, VIVO - Telefonica Brazil

Rafael Mezzasalma, Country Manager, Nokia Brasil

Presentation and moderation: **José Ignacio Salafranca**, First Vice-President of the Euroamerica Foundation

11:00h. Second session: Brazil and Europe, complementary partners in the energy transition

Special intervention: **Thiago Barral**, National Secretary for Energy Transition and Planning, Ministry of Mines and Energy, Brazil (*online*)

Cristina Lobillo, Director of the Energy Platform Task Force and International Relations, DG Energy, European Commission (*online*)

Elbia Gannoum, Executive President of the Brazilian Wind Energy Association, ABEEólica

Ludmila Nascimento, Director of Energy and Decarbonization, Vale

Laura Porto, Renewables Officer of Neoenergía Group

Presentation and moderation: **Alejandro Romero**, Partner and Global CEO, LLYC

12:15h. Third session: Other energy sources and adaptation to the sustainable energy model

Mauricio Tolmasquim, Executive Director of Energy Transition and Sustainability, Petrobras

José Carlos de Vicente Bravo, International Executive Director (Europe, Asia, Africa and Latin America), Repsol

Presentation and moderation: **Antonio Carlos Vilela**, Vice-President of Federation of Industry of Rio de Janeiro, FIRJAN

13:00h. End of session and transfer to lunch room

13:30h. Closing Lunch (restricted lunch. Invitation required)

Special Guest: **Henry de Novion**, National Secretary of Bioeconomy. Ministry of Environment and Climate Change, Brazil

Closing Remarks: **Félix Fernández-Shaw**, Director of Latin America and the Caribbean. D.G. International Partnerships, European Commission, European Union