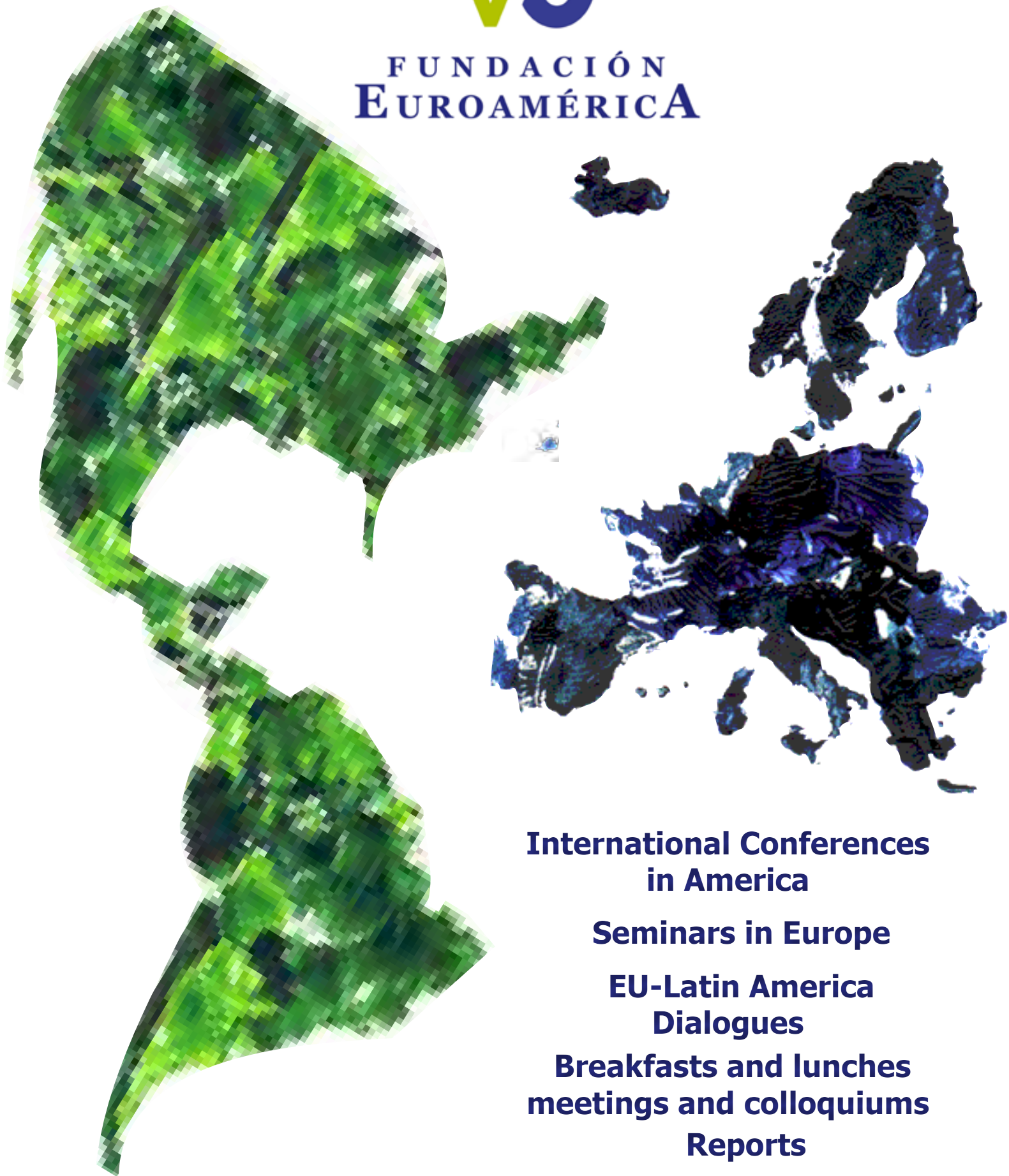




FUNDACIÓN  
EUROAMÉRICA



**International Conferences  
in America**

**Seminars in Europe**

**EU-Latin America  
Dialogues**

**Breakfasts and lunches  
meetings and colloquiums  
Reports**

# The



**L** The Euroamerica Foundation is a **pluralistic and independent European organization** based in Madrid. It is a **nonprofit** organization serving the public interest, whose **primary objective** is to foster cooperation and understanding among institutions, companies, and prominent figures in Europe, Latin America, and the Caribbean in order to promote relations between the two regions, primarily through the private sector. The Euroamerica Foundation seeks to enhance the excellent opportunities that may arise in both directions.

Founded in 1999 by a prominent **group of institutions and prominent figures from both continents**, the Foundation remains open to the participation of public and private entities on both sides of the Atlantic that share its objectives and can contribute their experience and expertise to expand opportunities for Euro-Latin American dialogue and enhance mutual understanding between these two major regions. Our activities are always designed to be useful and



practical for both our trustees and the individuals and institutions that participate in them.

The Royal Household has shown its support for the Euroamérica Foundation since its inception, with its board of trustees and executive team having been received on two occasions by His Majesty King Juan Carlos I (upon its founding in 2001 and on the occasion of its 10th anniversary in 2009). Likewise, the Foundation has always enjoyed the support of His Majesty King Felipe VI, who participated in the celebrations marking its 25th anniversary in 2024 and its 20th anniversary (2019), as well as its 15th anniversary (2014), at which time he was Prince of Asturias. In 2021, the Euroamérica Foundation was granted an audience with His Majesty the King, an opportunity to express our gratitude and institutional support.

## Who Are We?

In addition to the team that works daily on the operation and organization of all its activities, the Foundation is honored to have a president and vice presidents who, on a pro bono basis, reinforce the high standard of all the Foundation's activities with their experience, perspective, and dedication.

### President

#### Ramón Jáuregui Atondo

Member of the European Parliament (2009–2010 and 2014–2019).

Co-President of the EuroLat Parliamentary Assembly (2015–2019). Minister of the Presidency of the Government of Spain (2010–2011).

Vice President of the Basque Government (1987–1991).

### Vice Presidents:

**Executive Vice President: Ángel Durández**, Economist. Director of Arthur Andersen's Madrid and Barcelona offices (1976–1996). Member of Arthur Andersen's Global Partners Council (1991–1997). Board member of Prosegur (2017–2024), and film producer.

**First Vice President: José Ignacio Salafranca**, Member of the European Parliament (1994–2014 and 2017–2019). Co-President of the Euro-Latin American Parliamentary Assembly, EuroLat (2006–2014). Ambassador and Head of the EU Delegation to Argentina (2015–2017).

**Emilio Cassinello**, Ambassador of Spain. Director General of the Toledo International Center for Peace.

**Carsten Moser**, German journalist and economist. CEO of G+J España Ediciones (1985–2006).

**Director General: Luisa Peña**

# What do we do?

**D** Since its creation in 1999, the Foundation has **aimed to** ensure that all its activities are useful to its members and collaborators, as well as to all stakeholders participating in its meetings, whether from the public or private sectors, European institutions, the governments of European or Latin American countries, or multilateral, regional, or global organizations and civil society.

We are convinced that the **partnership between Europe and Latin America** is strategic; that is why the **topics** discussed at our meetings are linked by a common thread: the strengthening of relations between these two regions. We address this from different perspectives, such as the triple transition—digital, green, and just—that both regions are undergoing, trade relations, cooperation programs, investment in physical and digital infrastructure, transportation, health, and energy, finance, defense, education, culture, human rights, support for SMEs in their internationalization and integration into value chains, productivity, legal stability, the environment, the circular economy, and peace processes, among many others.

Of particular note are the **forums** we organize annually in a **Latin American country**; they have been held in **Argentina, Brazil, Chile, Colombia, Mexico, Panama, Peru, and Uruguay**—on multiple occasions in almost all of them. With a multisectoral format and lasting two days, these are high-level meetings in which, in most cases, the president of the host country and some of his or her ministers participate, as well as senior representatives from European institutions and member states, the business community in both regions, and international and multilateral organizations. Aware of the growing importance of the Spanish language and the Hispanic community in **the United States**, we have held two conferences in that country: in New York (NY University) and in Miami (Miami Dade College).

In **Europe**, we organize various types of events in cities such as Madrid, Brussels, Lisbon, Frankfurt, and Paris. In **Brussels**, at the European Parliament headquarters, the Foundation holds annual high-level seminars in partnership with the Euro-Latin American Assembly (EuroLat) to provide context on the state of relations between the EU and Latin America and the Caribbean, with the participation of experts from the European Commission and the European External Action Service (EEAS).

Foreign Affairs. We have also expanded these Euro-Latin American forums for debate and discussion to Portugal, holding seminars in **Lisbon** since 2010 in partnership with prestigious Portuguese institutions such as Casa da América Latina and the C. Gulbenkian Foundation, with participation from both the public and private sectors in that country. Recognizing that it is crucial to bring the region into the European spotlight, the Foundation has expanded its scope of action and, since 2023, has been organizing additional forums for dialogue in other European cities—such as **Frankfurt** and **Paris**—between European institutions and German and French businesses and governments to strengthen joint initiatives regarding Germany's and France's presence in the region. In **Madrid**, where the Foundation is headquartered—along with many of the international organizations working on behalf of Latin America and the Caribbean from Europe—a large number of meetings and seminars are held in various formats, whether in-person or hybrid. We have compiled and organized these events by topic in a separate section of this document.

Also in Madrid, in an intimate setting that fosters a warm atmosphere, we hold our **luncheon discussions** featuring a guest of honor from the worlds of politics, economics, science, art, or diplomacy, to reflect on current issues and topics of interest on both continents. Our **breakfast discussions**, held in a similar, more intimate format, provide an opportunity to engage in direct and open conversation with the guest(s) of honor.

We highlight the Foundation's active collaboration with the **European Commission** (DG INTPA, ALyC Unit) through an agreement signed by both institutions. The objective is clear: to raise awareness in the region of the role the EU plays on the ground and to help the European Union recognize the opportunity presented by strengthening this relationship. European programs such as Global Gateway can be a powerful tool for achieving this.

Also noteworthy are the **reports** that the Euroamérica Foundation produces or helps to produce, provided that the subject matter, content, and participants are relevant and timely, and that they contribute to the Foundation's work.



# Activities

## American Forums in the

Click on the green titles for more information

Focused on specific countries, forums have been held (in some countries, more than once) in Argentina, Brazil, Chile, Colombia, the United States, Mexico, Panama, and Peru. These forums bring together international experts to discuss the content of a program developed by the Foundation in collaboration with the respective country's government, based on the interests of both the country and the European Union.

## Panama

In **2012**, the Euroamérica Foundation organized an event in Panama City: **Panama-European Union Forum**  
*Panama: Gateway to the Americas.*



Panama

## Guatemala

### La Antigua

The Euroamérica Foundation held its **Board of Trustees meeting** and participated in the 12th Ibero-American Business Forum in La Antigua, Guatemala.

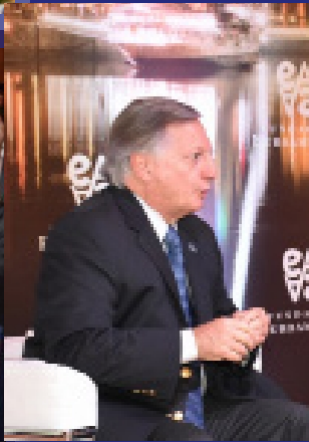


Guatemala

# Argentina



On June 1 and 2, 2017, in Buenos Aires, the **Second Argentina-European Union Forum**, titled: **Opportunities for a New Strategic Relationship**. In **July 2000**, the Euroamerica Foundation organized the **First Argentina-European Union Forum**, which, under the title **"Consequences of Globalization on Economic, Political, and Social Development"**.





# Brazil



In **July 2024**, as part of the G-20 summit in Rio de Janeiro, we held the **4th Brazil Forum and the European Union: Policies and Economies in the Green and Digital Transitions for Fair and Inclusive Development**. In **May 2010**, also in Rio de Janeiro, the Euroamerica Foundation organized the **Third Brazil-EU Forum: Reasons for the Strategic Relationship**. Prior to that, in São Paulo in **October 2003**, the **Second Brazil-EU Forum** was held: **New Stages, Opportunities, New Social Policies**. The **First Brazil-EU Forum: Realities, Realities and Expectations of a Transatlantic Relationship** was held in São Paulo in **December 1999**.





# Chile



In **2015**, we held the **Third Chile-European Union Forum: Innovation as driver of development and social inclusion**. Previously, in **2005**, the **Second Chile-European Union Forum** took place: **Chile as a Platform for Investment in Latin America**, and in

**2000**, the **First Chile-European Union Forum** was held in Santiago: **Economic and Political Development of a Relationship with a Future**.



# Colombia



In March 2023, the **4th** Colombia–European Union **Colombia–European Union** Forum took place in Bogotá, under the title **“European Models for Sustainable and Inclusive Growth. ‘Total Peace.’”**

Under the title **“Looking to the Future”** and on the eve of a referendum on the peace agreements in Colombia, the Euroamerica Foundation held the **Third Colombia–European Union Forum** in Bogotá in May 2016.

The **Second Colombia–EU Forum: “Toward Democratic Prosperity”** was held in Bogotá in October 2011, and the first forum took place in May 2003, also in Bogotá, under the title: **“Colombia–European Union Forum: Opportunities for Investment and Collaboration.”**





# Mexico



The **6th Mexico-European Union Forum, “Opportunities and Challenges: How to Strengthen our economic and political partnership from Sustainability and Inclusion,”** was held in October **2025** in Mexico City. Also in Mexico City, we held the **5th Mexico–European Union Forum** in October 2019, titled **“Mexican and European Challenges: Synergies in Both Directions.”** The **4th Mexico–European Union Forum: “Mexican and European Challenges: Synergies in Both Directions,”** was held in **2013** in Mexico City. In **2004**, the **Third Mexico–European Union Forum: Experiences** took place in Monterrey. A conference on structural reforms was held in Monterrey in **2004**. In **2001**, the **Second Mexico–Europe Forum** took place in Mexico City: **The Present and Future of Political and Political and Economic Collaboration.** In **1999**, the **First Mexico-European Union Forum: Economic and Political Scenarios** was held in Madrid.





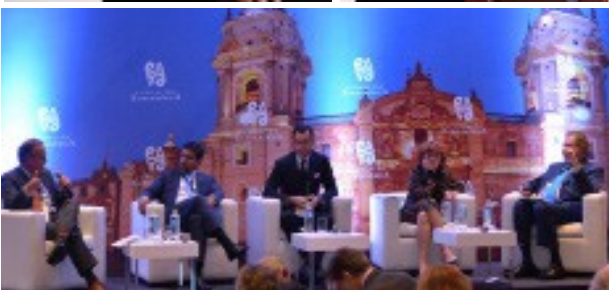
# Peru



In **October 2022**, the Euroamerica Foundation held its **4th Peru-EU Forum** in Lima, titled **"Sustainable Investments for Inclusive Development."**

Prior to this Forum, three other editions were held in Lima: **the 3rd Peru-EU Forum: "Innovation and Investment, Keys to Inclusive Economic Growth"** in 2018; the **2nd Peru-EU Forum** under

the title **"A Perspective on Peru, Latin America, and Europe,"** and the **Peru-EU Forum: "The New Peru and Its Opportunities: Investment, Development, Modernity."**





# Uruguay



**E** June 2026, we held the **First Uruguay-EU Forum** in MONTEVIDEO. *New Business Horizons with the launch of the European Union–Mercosur agreement.*



Uruguay

# United States



**I**n May 2014, we held In Miami, the **Second U.S.-Peru United States–EU**. Previously, in **2010**, the First **U.S.-EU Forum: “Reaching to the Future”** took place in **NEW YORK**.

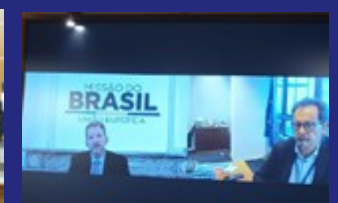


United States



# Brussels

At the European Parliament headquarters in Brussels, and organized with the EuroLat Assembly, we held six seminars, in 2026 under the title ***“Latin America and the Caribbean: The European political radar.”*** In 2025, under the title ***“Latin America and the Caribbean Back on the European Political Radar”***; in 2024, under the title ***“The European Union’s Strategic Partnership with Latin America and the Caribbean to Tackle the Digital, Green, and Social Transitions: A Roadmap Ahead.”*** In 2022, the Third Seminar: ***“Now More Than Ever, the European Union and Latin America and the Caribbean: Two Strategic Partners.”*** In 2019, under the title ***“Twenty Years”*** on EU-Latin America relations. A Future to Be Built, and in 2017 it was titled: ***The Future Is Today: The EU and the Americas Facing a Unique Opportunity.***



# Madrid

In Madrid, we organized various events, including the 2025 seminar: ***“Following the 4th EC-LAC-EU Summit in Santa Marta.” Results Achieved and Objectives to Be Met, and the Meeting on the EU-Mercosur Association Agreement. A 360-Degree View: Opportunities and Challenges. Current Status and Next Phases.*** In 2024, we will highlight the ***13th EU-Latin America Seminar: European Directive on Corporate Sustainability Due Diligence—Challenges and Opportunities for Latin America and the Caribbean, and in***

***2023: The Seminar Following the EU-CELAC: Implications and Outcomes of the EU-CELAC Summit. Tackling Common Challenges Together***





# Lisbon

VII Meeting (2025), VI Meeting (2023), V Meeting (2022), IV Meeting (2021), Third Meeting (2020), Second Meeting (2018), and First Meeting (2016).



# Frankfurt

Seminar: *Latin America—Itina and the Caribbean: More Than Ever!*

Now



# Paris

Seminar: *One Year After the EU-CELAC Summit: What Are the challenges of financial mobilization and partnerships on both sides of the Atlantic for sustainable development and greater impact?*





# Seminars and meetings by topic

## Business, Economic, and Financial



## Governance, Integration, Democracy, and Human Rights



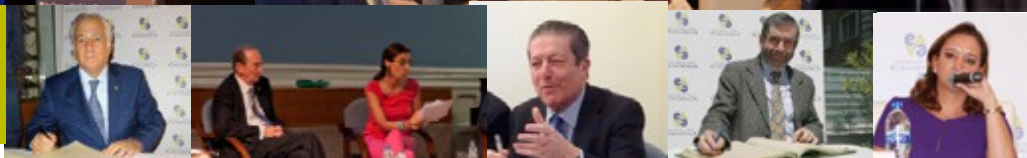
## Digital and Energy Transitions



## European Union–Latin America and the Caribbean Cooperation



## Culture, Education, and Tourism



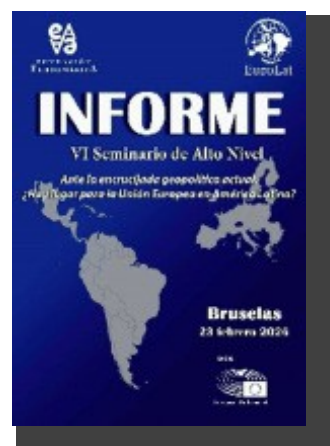


# Lunch and Breakfast Roundtables

**In** The Euroamerica Foundation frequently hosts in Madrid, the Euroamerica Foundation frequently a European or Latin American figure and a small group of guests, behind closed doors, in the form of a lunch or breakfast. In these dialogues between a prominent figure



## Reports MOST RECENT





# BOARD OF TRUSTEES NOTABLE FIGURES

**Esperanza Aguirre:** Minister of Education and Culture and Sports (1996–1999). President of the Community of Madrid (2003–2012)

**Fernando de Almansa:** Chief of Staff to His Majesty the King (1993–2002)

**Gonzalo Babé:** Former Member of the Assembly of Parliament.

**Enrique Barón:** President of the European Parliament (1989–1992) and Member of the European Parliament (1986–2009)

**José María Beneyto:** Executive Director of BBVA (2013–2020) and Non-Executive Director International

**Wolf-Ruthart Born:** German Ambassador to Spain at the Goethe Institute in Madrid (2009–2017)

**Ramón Jáuregui—President—** (p. 2)

Security. Vice President of the European Commission (2019–2024)

**Emilio Cassinello—Vice President—** (p. 2)

**Laura Chinchilla:** President of the Republic of Costa Rica (2010–2014)

**Miguel Ángel Cortés:** Secretary of State (1979–1980). International Cooperation and Cooperation with Ibero-America (2000–2004) and Culture (1996–2000).

**Valentín Díez Morodo:** President of COMCE, Business Council for Trade and Ex- and Worship of the Republic of Argentina (2015–2017). Commerce, Investment, and Technology, A.C.

**Ángel Durández\* - Executive Vice President** (2002–2004) (p. 2)

**Carlos Espinosa de los Monteros\*:** President of Fraternidad-Muprespa

**Benita Ferrero-Waldner—Honorary President—** Morocco, and of the EU in the Dominican Republic (p. 2) and in Cuba

**Franco Frattini:** Italian Minister of Foreign Affairs (2002–2004) and Vice President of the Euro-French Commission in Madrid (2004–2008) (Deceased)

**Almerino Furlan:** President of Future Space Development Bank of Latin America (1991–

**Enrique García:** Executive President of CAF-town

**Flora Peña\*:** Honorary Member (Deceased)

**Josep Piqué:** Former Minister of Science and Foreign Affairs; and Industry and Energy (Fa-

**Lord Garel-Jones\*—Honorary President—** (Deceased)

**Miriam González Durántez:** Lawyer for the victim International law, specializing in European Union regulation

**Miguel Roca Junyent\*:** Attorney, Member He was one of the seven drafters of the Spanish Constitution

**José Manuel González-Páramo:** Executive Director of BBVA (1978)

**Liéban Sáenz Ortiz:** Private Secretary to the Mexican Presidents, Ernesto Zedillo (1994–2000)

**Margareta Hauschild:** Director General of the Goethe-

**J. Ignacio Salafranca—First Vice President—** (p. 2)

**Enrique V. Iglesias:** Secretary General of the Ibero-American (p. 2)

**Julio María Sanguinetti:** President of the Republic of Uruguay (1985–1990 and 1995–2000)

**Jorge Semprún\*:** Minister of Culture of Spain- (Deceased)

**Thomas A. Shannon:** Under Secretary of State of the U.S. (2016–2018)

**Mário Soares\*:** President of the Republic of Portugal (1986–1996) (Deceased)

**Fernando Solana:** Secretary of Relations Foreign (1988–1993); of Edu- (1976–1977), Mexico (Deceased)

**Susana Malcorra:** Minister of Foreign Affairs and Public Communication (1977–1982), and of Co-Mexican (1976–1977), Mexico (Deceased)

**José María Michavila:** Minister of Justice, Spain—

**Carlos Solchaga\*—Honorary President—** Minister of Economy and Finance (1985–1993), and Minister of Industry and Energy (1982–1985), Spain

**Carsten R. Moser -Vice President-** (p. 2)

**Danilo Türk:** President of the Republic of Eslo-

**Simone Veil\*:** President of the European Parliament (1979–1982) (Deceased)

**Miguel Vergara\*:** Vice President of the Alliance \*Founding Member

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